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MAY 28 2026
Maine Ethics Commission

Commission on Governmental Ethics and Election Practices
Mail: 135 State House Station, Augusta, Maine 04333
Office: 45 Memorial Circle, Augusta, Maine
Website: www.maine.gov/ethics
Phone: 207-287-4179
Fax: 207-287-6775

1-Day Pre-Primary Independent Expenditure (IE) Report – 2026

INDIVIDUAL/COMMITTEE	TREASURER
Name, mailing address, phone number, e-mail	Name, mailing address, phone number, e-mail
Working Families Party PAC	Mike Boland
77 Sands St, Fl 6	1592 Union St
Brooklyn NY 11201	Schenectady NY 12309
(917)-336-0422	(718)-222-3796
compliance@workingfamilies.org	compliance@workingfamilies.org

REPORT	DUE DATE	REPORTING PERIOD
1 -Day Pre-Primary IE	05/28/2026	05/27/2026 – 05/27/2026

FINANCIAL ACTIVITY SUMMARY

EXPENDITURES	
Total independent expenditures greater than $250 per candidate	$50,000.00
Total independent expenditures of $250 or less per candidate	$1,180.74
Total independent expenditures for all candidates	$51,180.74

AFFIRMATION

I, MIKE BOLAND, affirm that each of the expenditures listed in this report was made independently of, and not in cooperation, consultation, or concert with, or at the request of suggestion of, the candidate(s) named or in a race affected by any expenditure in the report, the political committee of the candidate(s), or their agents.

x M. L

Unsworn falsification is a Class D crime. 17-A M.R.S. § 453

SCHEDULE B-IE-1
CANDIDATE(S) SUPPORTED/OPPOSED

Expenditure Date	Support / Oppose	Candidate Name	Office	District / County	Payee	Expenditure Amount
5/27/2026	Support	Hannah Pingree	Governor		Red Horse Strategies (55 Washington Street Suite 624, Brooklyn, NY 11201)	$8,000.00
5/27/2026	Support	Shenna Bellow	Governor		Red Horse Strategies (55 Washington Street Suite 624, Brooklyn, NY 11201)	$8,000.00
5/27/2026	Support	Troy Jackson	Governor		Red Horse Strategies (55 Washington Street Suite 624, Brooklyn, NY 11201)	$8,000.00
5/27/2026	Oppose	Angus King III	Governor		Red Horse Strategies (55 Washington Street Suite 624, Brooklyn, NY 11201)	$8,000.00
5/27/2026	Oppose	Nirav Shah	Governor		Red Horse Strategies (55 Washington Street Suite 624, Brooklyn, NY 11201)	$18,000.00

Total itemized independent expenditures greater than $250 per candidate	$50,000.000
Total unitemized independent expenditures of $250 or less per candidate	$1,180.74
Total independent expenditures for all candidates	$51,180.74

SCHEDULE B-IE-2
EXPENDITURES

EXPENDITURE TYPES

APP	Apparel (t-shirts, hats, embroidery, etc.)	CON	Contribution to party committee, non-profit, other candidate, etc.
EQP	Equipment of $50 or more (computer, tablet, phone, furniture, etc.)	EVT	Campaign and fundraising events (venue or booth rental, entertainment, supplies, etc.)
FOD	Food for campaign events or volunteers, catering	HRD	Hardware and small tools (hammer, nails, lumber, paint, etc.)
LIT	Printed campaign materials (palmcards, signs, stickers, flyers, etc.)	MHS	Mail house and direct mail (design, printing, mailing, and postage all included)
NEW	Newspaper and print media ads only	OFF	Office supplies, rent, utilities, internet service, phone minutes and data
ONL	Social media and online advertising only	OTH	Other and fees (bank, contribution, and money order fees, etc.)
PER	Personnel and campaign staff, consulting, and independent contractor costs	PHO	Phones (phone banking, robocalls and texts)
POL	Polling and survey research	POS	Postage for U.S. Mail and mail box fees
PRO	Professional services (graphic design, legal services, web design, etc.)	RAD	Radio ads, production costs
TKT	Entrance cost to event (bean suppers, fairs, party events, etc.)	TRV	Travel (fuel, mileage, lodging, etc.)
TVN	TV/cable ads, production, and media buyer costs only	WEB	Website and internet costs (website domain and registration, etc.)

Date of expenditure	Payee	Remark	Expenditure type	Net Amount
5/27/2026	Red Horse Strategies (55 Washington Street Suite 624, Brooklyn, NY 11201)	Digital ads	ONL	$10,000.00
5/27/2026	Red Horse Strategies (55 Washington Street Suite 624, Brooklyn, NY 11201)	Website	ONL	$5,000.00
5/27/2026	Red Horse Strategies (55 Washington Street Suite 624, Brooklyn, NY 11201)	Digital ads	ONL	$35,000.00
			Total Expenditures	$50,000.00